

A hand is shown holding a piece of dark, textured rock, possibly a mineral specimen. The background is a solid blue color with abstract, rounded shapes in lighter and darker shades of blue. The text 'REPM 2027 BRAZIL' is overlaid on the right side of the image.

REPM 2027 BRAZIL

**29th INTERNATIONAL WORKSHOP
ON RARE EARTH AND FUTURE
PERMANENT MAGNETS (REPM)**

SPONSORSHIP PROPOSAL
BELO HORIZONTE | BRAZIL

AUGUST 8-12, 2027

MINASCENTRO

ORGANIZED BY

FIEMG



CENTRO DE INOVAÇÃO
E TECNOLOGIA
SENAI



THE WORLD'S
LARGEST EVENT
ON PERMANENT
MAGNETS AND
RARE EARTHS

*REPM is internationally recognized as the **leading scientific and technological workshop dedicated to rare earth permanent magnets and their industrial applications.***

*Since 1974, it has brought together researchers, companies, and specialists from around the world to discuss the **most relevant advancements in the sector.***

A STRATEGIC TOPIC FOR THE WORLD

Rare earths are **essential elements for strategic technologies:**

- *electric vehicles*
- *energy generation*
- *wind turbines*
- *advanced electronics*
- *defense and aerospace*

Mastering this technological supply chain is now **a global issue of innovation, competitiveness, and industrial security.**

BRAZIL AT THE CENTER OF THE DISCUSSION

*In 2027, REPM will be held in **Belo Horizonte**, placing Brazil at the center of the global debate on:*

- *rare earth supply chains*
- *development of new materials*
- *advanced industrial applications*
- *sustainability and magnet recycling*

*Hosting the event in the country represents **a unique opportunity for international positioning.***

THE EVENT

WILL BE LED BY:



CENTRO DE INOVAÇÃO
E TECNOLOGIA
SENAI

SENAI Institute of Technology in Rare Earths (ITR)

*One of the leading research centers in Latin America
dedicated to the development of technologies
related to rare earths and permanent magnets.*

WHAT WILL BE DISCUSSED?

REPM brings together science, industry, and innovation.

Main event topics:

- *development of high-performance permanent magnets*
- *industrial applications* (motors, generators, and actuators)
- *global supply chains*
- *recycling and sustainability*
- *new materials and advanced alloys*
- *artificial intelligence and data-driven methods* for materials discovery

WHY SPONSOR?

Sponsoring REPM 2027 means:

- associating your brand with a **globally relevant scientific event**
- **connecting with industry and research leaders**
- positioning yourself **in one of the most strategic sectors of the global economy**
- **expanding networking** with companies, universities, and research centers

*It is an opportunity for **leadership, visibility, and technological influence.***

SPONSORS WILL HAVE DIRECT ACCESS TO:

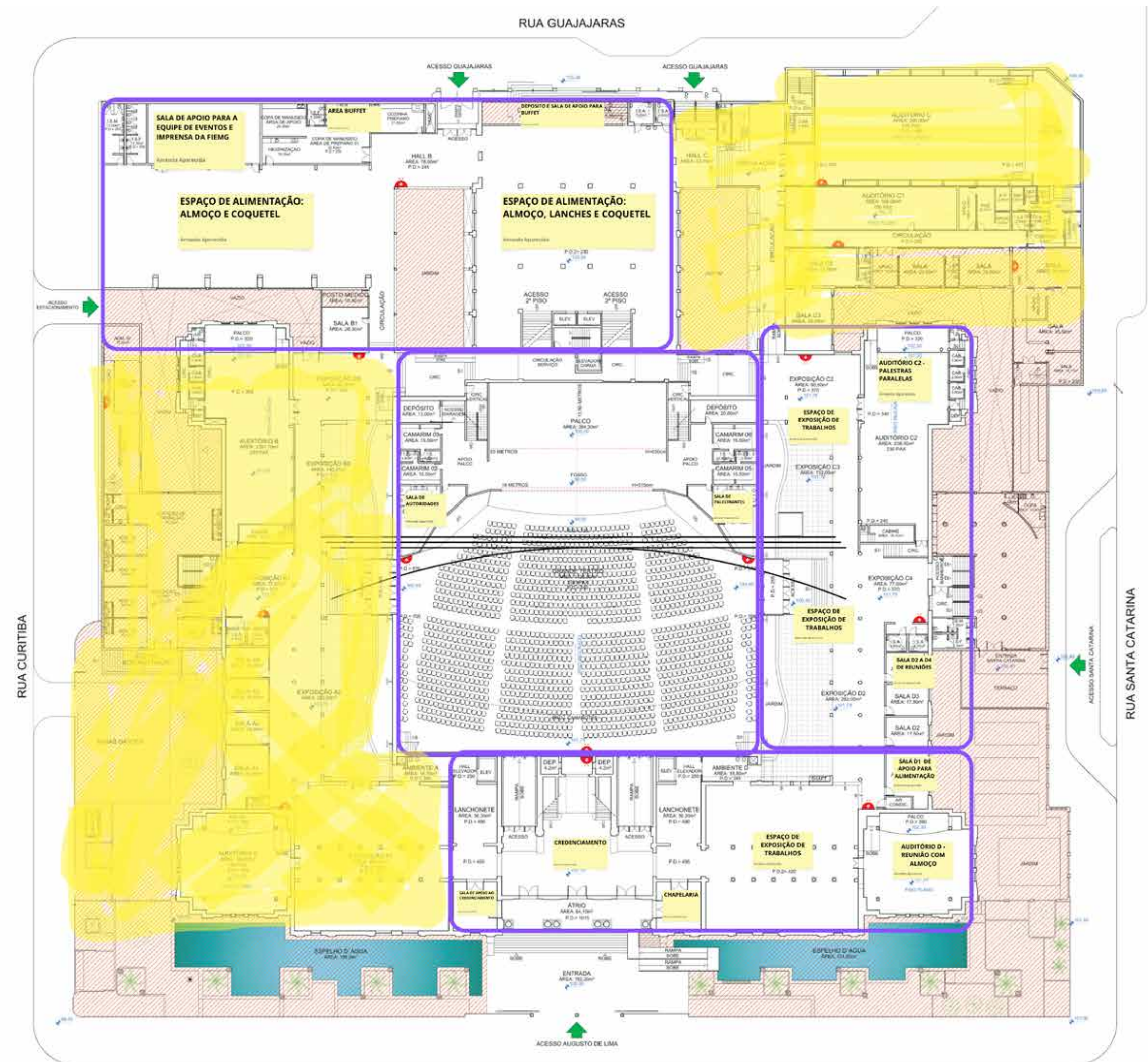
- *international researchers and scientists*
- *companies within the rare earth industrial supply chain*
- *decision-makers from the technology sector*
- *universities and research centers*

In addition to broad institutional exposure and strategic networking opportunities.

EXHIBITION AREA

Standard booth space:
9 m² (3m x 3m)

During the event, there will be an **area dedicated to institutional and technological booths**, allowing sponsors to showcase their solutions, projects, and technologies.





SPONSORSHIP

PACKAGES

MASTER SPONSORSHIP

91.000 USD

(SINGLE PACKAGE)



- ***Presented as the main event sponsor***
- *Brand exposure on all event promotional materials*
- *Brand exposure on event signage materials*
- *Priority choice of booth location – 18 m² booth space (floor space only)*
- *Technical presentation slot* – 50 minutes*
- *Distribution of promotional materials to guests – participant kit*
- *Promotional/institutional video displayed during the opening ceremony and between presentations (up to 1 minute)*
- *50 invitations to the event*
- *Mention in press releases*
- *Special acknowledgment during the event opening*
- *Possibility of giveaway kits*
- *Opportunity for brand activation activities during the event – to be defined with the event organization*

**REPM
2027
BRAZIL**

**The presentation topic must be related to the event themes and approved by the event coordination.*

DIAMOND SPONSORSHIP

64.000 USD



- *Brand exposure on all event promotional materials*
- *Brand exposure on event signage materials*
- *Priority choice of location for one 9 m² booth (floor space only)*
- *Technical presentation slot* – 30 minutes*
- *Distribution of promotional materials to guests – participant kit*
- *Promotional/institutional video displayed during the opening ceremony and between presentations (up to 30 seconds)*
- *30 invitations to the event*
- *Mention in press releases*
- *Special acknowledgment during the event opening*
- *Opportunity for brand activation activities during the event – to be defined with the event organization*

**The presentation topic must be related to the event themes and approved by the event coordination.*

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GOLD SPONSORSHIP

36.000 USD



- *Brand exposure on all event promotional materials*
- *Brand exposure on event signage materials*
- *Priority choice of location for one 9 m² booth (floor space only)*
- *Distribution of promotional materials to guests – participant kit*
- *Promotional/institutional video displayed during breaks before presentations (after lunch) – up to 30 seconds*
- *20 invitations to the event*
- *Mention in press releases*
- *Special acknowledgment during the event opening*
- *Opportunity for brand activation activities during the event – to be defined with the event organization*

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SILVER SPONSORSHIP

18.000 USD

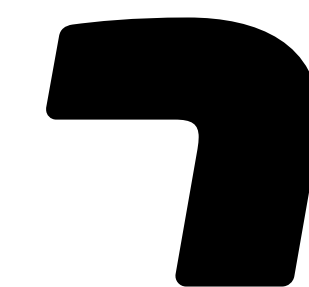


- *Brand exposure on all event promotional materials*
- *Brand exposure on event signage materials*
- *Priority choice of location for one 9 m² booth (floor space only)*
- *15 invitations to the event*
- *Mention in press releases*
- *Special acknowledgment during the event opening*
- *Opportunity for brand activation activities during the event – to be defined with the event organization*

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PARTNERSHIP PACKAGE

9.000 USD



- *Brand exposure on part of the event promotional materials as a partner*
- *Brand exposure on part of the event signage materials*
- *10 invitations to the event*
- *Mention in press releases*

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A STRATEGIC OPPORTUNITY

REPM 2027 positions Belo Horizonte and Brazil at the center of one of the most relevant technological discussions of today.

*Sponsoring this event means **actively participating in shaping the future of rare earth-based technologies.***

**REPM
2027
BRAZIL**

**PLACE YOUR
BRAND AT THE
CENTER OF THIS
DISCUSSION.**



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